Eliza Bryant Village

Planning for the Future

As the nation’s oldest operating African American long term care facility, Eliza Bryant Village plays a unique role as a critical access care facility.
Strategic planning is not new for Eliza Bryant Village. Our planning for the future really began in 1893 with Eliza Simmons Bryant who at the age of 66 became distressed by the fact that Blacks were not eligible for admission to nursing homes due to segregation.

Eliza and a dedicated group of women called the “Lady Board of Managers” initiated the first Strategic Plan for The Village. Over a period of three years Eliza recruited volunteers that spoke to friends, community groups, church groups and the business community to raise interest and funds. Her heroic efforts led to the incorporation on September 1, 1896 of “The Cleveland Home of Aged Colored People”. A financial contribution from John D. Rockefeller helped to purchase the first home on Giddings Avenue.

Through the years, Eliza Bryant Village continued to plan for the future and The Village continued to grow from a small home, without a furnace nor a bath tub, to a comprehensive provider of geriatric services including adult day, transportation, well seniors, community outreach, skilled nursing and renal dialysis care.

This past year Eliza Bryant Village was actively engaged in a strategic planning process to provide the vision and roadmap to lead the organization into the future. During the yearlong planning process, we reviewed our Mission and Vision, core competencies, explored market opportunities, studied models of long term care, evaluated the impact of managed care and began succession planning. The Board adopted a new 2016-2019 Strategic Plan.

As Eliza Bryant Village prepares to celebrate 120 years of service in September 2016, we are proud to be the oldest continually operating African American long-term care facility in the United States. We are equally proud that in 2012 we were one of only seven skilled nursing facilities in Ohio to be designed a “Critical Access Facility”.

With your support, Eliza Bryant Village will continue to remain a vibrant life-care community. Thank you for being a vital part of our past and more importantly, our future.

As we look forward, Eliza Bryant Village is more than ever committed to our mission “to provide quality services, outreach programs and a dignified, compassionate and secure living environment for seniors.”

Jean Allen-Jenkins  
Board Chair  

Harvey M. Shankman  
President & CEO
Goals of the Eliza Bryant Village Strategic Plan 2016 – 2019

○ Prepare for the new Post-Acute Care Long Term Care Environment
  • Review number of Nursing Home Beds
  • Explore Assisted Living options
  • Focus on Quality

○ Board Governance
  • Increase The Village’s Visibility
  • Recruit new Trustees with needed skills
  • Develop a CEO Succession Plan
  • Explore collaborating with other organizations

○ Home and Community Based Services
  • Expand Marketing
  • Develop a Family Community Health Clinic
  • Develop a Master Plan for The Village

○ Housing Alternatives
  • Explore Enriched Services & Assisted Living
  • Explore Tax Credits for Affordable Housing

2015 Foot Print & Impact

“A Few Facts”

• Eliza Bryant Village serves more than 1,200 seniors yearly. The Village is located on 17 acres of land in the Hough neighborhood just a few miles from its original site. A $35 million capital investment.

• The Village is located in a federally-designated Medically Underserved Area (MUA) where many of the seniors live at or below the poverty level with a median income slightly over $15,000.

• Designated as a Critical Access Facility, one of only seven skilled nursing homes in Ohio. Nearly 100% of the seniors served are designated dual eligible, receiving both Medicaid and Medicare benefits.

• Eliza Bryant Village is the largest employer in the Hough Community with 290 full and part time employees. Nearly 75% of our employees live in the City of Cleveland.

• The Senior Outreach Program is one of the largest adult day providers in Cuyahoga County.
This year marks the 119th Anniversary of Eliza Bryant Village. It has been a remarkable journey since our founding in 1896. As the oldest, continually operating African American long-term care facility in the United States, we have grown from a small house on Giddings Avenue to a 17 acre campus serving more than 1,200 seniors annually.

As we reflect back over the years of the rapid changes that have occurred in the long-term care industry, Eliza Bryant Village is committed to being a premier provider of outstanding healthcare, programs and services along the continuum of care.

A Year in Review:

**The Center for Dialysis Care at Eliza Bryant Village**

began operation on November 2nd. The 10,462 square foot center is open six days a week and is operated by The Centers for Dialysis Care. Open to the community, the new facility has 20 treatment bays and has the potential to serve up to 120 renal dialysis outpatients on a weekly basis. Presently 14 seniors living in The Village are receiving dialysis at the new Center.

**Mortgage Retired** – Eliza Bryant Village paid off its Program Related Investment Loan to The Cleveland Foundation. The loan was used to expand the nursing home following the purchase of Madonna Hall in 2000.

**Home Care Program** – McGregor Foundation provided second year funding to develop a Home Care / Chore Service Program. PASSPORT certification was received from Western Reserve Area Agency on Aging. In 2016, Eliza Bryant Village will begin expansion into the community with home care services.

**Adult Day Program** – Silver Sneakers began offering exercise programs specifically for seniors. Yoga and Ti Chi classes along with African drum and art classes were also added. The Adult Day program is one of the largest in Cuyahoga County and served 148 seniors (unduplicated), averaging 55 participants daily.

**Community Transportation Services** – A new passenger van was added that has the capacity to transport four individuals in wheelchairs. Our fleet of 6 vehicles provided services for 853 seniors, including 17,789 one way trips & 1,650 wheelchair trips. The Community Transit program provided 1,656 demand transit trips for 84 community seniors taking them to medical appointments, social service agencies, pharmacy, banks, and grocery stores.

**Nutrition Program** – The USDA Adult Nutrition program served 43,300 hot nutritious lunches to seniors living in our housing units, adult day participants and community seniors.

**Post-Acute Care & The Rehab Center** - Skilled nursing continued to make improvements in reducing 30-day re-hospitalizations. Eliza Bryant Village discharged 109 patients home, 87 patients returning home in 30 days or less.

**Independent Senior Housing** – Receiving a glowing report from REAC (Real Estate Assessment Center), a division of HUD, for the inspection held in July; 152 housing tenants were served in 2015.

**Rebranding of Eliza Bryant Village** – Launched a new logo and began rebranding efforts focused on reaching toward the future, connecting with all people and raising the visibility of programs and services. Our position strategy is we want Eliza Bryant Village to be seen as the aging services “gem” located in the center of Cleveland. One that truly cares and where all are welcome. We want to leverage our rich history .... We really want to focus on our progressive future.

**MyCare Ohio** – Ohio’s mandated Medicare-Medicaid program for dual eligible seniors began its second year of implementation. Thanks to a Cleveland Foundation grant, Eliza Bryant Village has been successful in navigating the challenges in preparing for the transition to managed care.

**Music & Memory Program** – Reinberger Foundation and the Barbara Joyner Fund at The Cleveland Foundation provided funding to pilot a music & memory program for dementia residents in the nursing home and adult day participants.
As Eliza Bryant Village prepares to celebrate its 120 years of serving seniors, we are forever grateful to the many donors who have supported The Village through the years.

Thank you for helping Eliza Bryant Village fulfill its mission to provide quality services, outreach programs and a dignified, compassionate and secure environment for seniors.

We are truly grateful for your support.
Thank You!

With your continued support, Eliza Bryant Village will continue to remain a premier provider of outstanding healthcare, programs and services along the continuum of care.

The Development Department has made every effort to ensure the accuracy of the donor honor roll. Please let us know of any errors or omissions by calling 216.361.6141, extension 880.
2015 Board of Trustees

Board Officers
Jean Allen-Jenkins, Board Chair
Danielle Sydnor, 1st Vice Chair
William T. Beargie, 2nd Vice Chair
William D. Ginn, Esq., Secretary
Barbara J. Bray, Recording Secretary
Rufus D. Heard, Treasurer
Ruth B. Fore, Assistant Treasurer

Auxiliary Presidents
Mattie Reid, President, Auxiliary I
Sylvia Johnson, President, Auxiliary II
Barbara J. Bray, President, Auxiliary III

Trustees
Stephen Alexander
Alexis Clark-Amison
Frederick C. Kelly
Diana Lynn Morris, PhD, RN
Robert M. Pavlik
Honorable Benita Y. Pearson
Rufus N. Sims, Esq.
Donald C. Williams, Esq.**
Brenda L. York **

Honorary Trustees
Dorris Jackson
Ophelia B. Parrom
Sheryl L. Sereda

Life Trustees
Jocelyn T. Booker
William F. Boyd, Sr. *
Abraham Brickner, PhD
Dorothy Mercer **
Linda Newsom
Mildred Talbot Redon
Mecie Johnson Taylor

Legend
** = Past Board Chair
* = Deceased

Administrative Directors
Harvey M. Shankman, LNHA, LISW-S
President & CEO

Deborah C. Enty, MBA, LNHA
Chief Operating Officer & Administrator

Grace Burney, DTR
Dietetic Technician

Adrienne Coleman, LPN
Director of Admissions

Jeanna Davis, MSSA
Director of Senior Outreach & Adult Day Services

Laura Gest
Chief Financial Officer

Izoduwa Ebose-Holt, Esq.
Director of Human Resources & Labor Relations

Mary Evelyn Maffett-Smith, RN, BSN
Director of Staff Development & Quality Assurance

Dennis Magda
Director of Environmental Services

Olusengun Odukoya, MD
Medical Director

Linda J. N. Prosak, CFRE
Chief Development Officer

Rhonda Roberts, RN, BSN
Director of Nursing

Bridgette Rodgers, ARM, COS
Director of Housing

David Siegel, MCP
Director of Information Technology

Charlotte Slade, MSN, LISW-S
Director of Social Work

Chris Wood
Director of Dining Services