ANNOUNCING
THE NEW ELIZA BRYANT VILLAGE
ELDER JUSTICE CENTER

Crystal Ball Gala
Naming and Partnership Opportunities

MARCH 7, 2020
ST. CLAIR BALLROOM

CREATING A BRIGHTER FUTURE
FOR OUR COMMUNITY
CELEBRATE

Crystal Ball Gala

Saturday,

MARCH 7, 2020

ST. CLAIR BALLROOM
100 ST. CLAIR AVENUE - NE
4TH FLOOR, KEY CENTER
CLEVELAND, OH 44114

Cocktails, Appetizers and Dinner
Auctions and Raffles
Live Entertainment
Complimentary Valet Parking
Black Tie Optional

GALA CHAIRS
Bill and Mary Beargie
NAMING OPPORTUNITY LOCATIONS

ENTRANCE TO THE ELDER JUSTICE CENTER
4,750 SQUARE FEET

ELDER JUSTICE CENTER GUEST ROOM
248 SQUARE FEET

OFFICE SPACE/GATHERING ROOM
1,150 SQUARE FEET

Images provided by Hiti, DiFrancesco and Siebold, Inc.
Announcing the New Eliza Bryant Village Elder Justice Center

This Center, opening in the fall of 2019, will provide a temporary safe space for the growing population of older adults who are experiencing some form of trauma, violence, abuse, and/or criminal victimization. To ensure clients will return to a safe environment, we will work with a variety of community partners to connect clients and their families to legal, financial and social service supports.

The new Eliza Bryant Village Elder Justice Center will be the only provider of these unique and needed services in Ohio.

We envision a world where older adults are safe, valued, connected and are treated with dignity and respect.

There will initially be nine single rooms where seniors will receive free room and board while they are in our Elder Justice Center. Please see the following opportunities to help fund this program!

Naming Opportunities in the Elder Justice Center

You can name the Elder Justice Center in perpetuity for $250,000. Please contact Joan M. Palumbo, Chief Philanthropy Officer, to set up a meeting to discuss this opportunity in detail.

NAME THE ELDER JUSTICE CENTER

GATHERING ROOM – $25,000

For naming this community space, you will receive a special name plate to be permanently displayed at the entrance of the Elder Justice Center Gathering Room. A video tribute to your company or honoree will be featured at the gala. Also included:

• Two tables at the gala with preferred seating for up to 20 people where you will be the guests of honor
• Logo recognition in Crain’s Cleveland Business thank you ad
• Recognition in two features of Voices of the Village (sent to 2,500 supporters) for one year
• Recognition at the podium at event
• Logo placement on St. Clair Ballroom screens
• Logo recognition of Eliza Bryant Village website for one year
• Featured company post on Eliza Bryant Village social media pages: Facebook, Twitter and LinkedIn
• Full page color ad in gala program book and your name and/or logo on the event invitation

NAME A ROOM – $10,000

Your contribution to Eliza Bryant Village includes one table of eight to the gala where your room plaque will be presented. A video tribute will be featured at the gala. Also included:

• One table with preferred seating for 10 with table signage
• Logo recognition in Crain’s Cleveland Business thank you ad
• Recognition at the podium at event
• Recognition in two features of Voices of the Village (sent to 2,500 supporters) for one year
• Logo recognition of Eliza Bryant Village website for one year
• Featured company post on Eliza Bryant Village social media pages: Facebook, Twitter and LinkedIn
• Logo placement on St. Clair Ballroom screens
• Full page color ad in gala program book and your name and/or logo on the event invitation

This is a limited opportunity as only ten rooms will be named. Please make your pledge or act on or before December 15, 2019.

All rooms will be named in perpetuity.

Rooms may be named in a variety of ways:
• For your company
• For an honored loved one
• In memory of someone special
• A combination of the above
Gala Partnership Opportunities

**DIAMOND PARTNER: $7,500**
- One table with preferred seating for 10 with table signage
- Logo recognition in Crain’s Cleveland Business thank you ad
- Recognition at event
- Feature recognition in one issue of Voices of the Village (sent to 2,500 supporters)
- Logo placement on Eliza Bryant Village website and social media channels for six months
- Logo placement on St. Clair Ballroom screens
- Full page color ad in gala program book and your name and/or logo on the event invitation
- Your name on a plaque that will be prominently displayed in the Elder Justice Center Gathering Room

**RUBY PARTNER: $5,000**
- One table with preferred seating for 10 with table signage
- Logo recognition in Crain’s Cleveland Business thank you ad
- Recognition at event
- Feature recognition in one issue of Voices of the Village (sent to 2,500 supporters)
- Logo placement on Eliza Bryant Village website and social media channels for six months
- Logo placement on St. Clair Ballroom screens
- Half page color ad in gala program book and your name and/or logo on the event invitation
- Your name on a plaque that will be prominently displayed in the Elder Justice Center Gathering Room

**EMERALD PARTNER: $2,500**
- Four tickets to event
- Recognition in Voices of the Village (sent to 2,500 supporters)
- Logo placement on Eliza Bryant Village website and social media channels
- Logo placement on St. Clair Ballroom screens
- Quarter page color ad in gala program book and your name and/or logo on the event invitation

**SAPPHIRE PARTNER: $1,000**
- Two tickets to event
- Recognition in Voices of the Village (sent to 2,500 supporters)
- Listing in gala program book

*A portion of your gift is tax deductible. Call Joan M. Palumbo, Chief Philanthropy Officer, at (216) 658-1880 for additional details.*
ELIZA BRYANT VILLAGE

Crystal Ball Gala

ADDITIONAL GALA PARTNERSHIP OPPORTUNITIES

**BAR SPONSOR: $5,000**
- Signature drink to be named for your company/organization
- Recognition signage on all event bars throughout the evening
- Four tickets to event
- Feature recognition in one issue of *Voices of the Village* (sent to 2,500 supporters)
- Logo placement on Eliza Bryant Village website and social media channels for six months
- Logo placement on St. Clair Ballroom screens
- Full page color ad in gala program book

**BAND SPONSOR: $4,000**
- Thank you from the bandleader and/or MC at start of dancing
- Two tickets to event
- Recognition in *Voices of the Village* (sent to 2,500 supporters)
- Logo placement on Eliza Bryant Village website and social media channels
- Logo placement on St. Clair Ballroom screens
- Quarter page color ad in gala program book and your name and/or logo on the event invitation

**VALET SPONSOR: $5,000**
- Opportunity to leave promotional items or materials in each guest’s car at end of evening
- Four tickets to event
- Feature recognition in one issue of *Voices of the Village* (sent to 2,500 supporters)
- Logo placement on Eliza Bryant Village website and social media channels for six months
- Logo placement on St. Clair Ballroom screens
- Full page color ad in gala program book
- Your name on a plaque that will be prominently displayed in the Elder Justice Center Gathering Room

**PROGRAM BOOK SPONSOR: $2,000**
- Full page color ad in gala program book
- Two tickets to event
- Recognition in *Voices of the Village* (sent to 2,500 supporters)

**DESSERT SPONSOR: $1,000**
- Signage on tables during dessert service
- Two tickets to event
- Recognition in *Voices of the Village* (sent to 2,500 supporters)
- Listing in gala program book

**VIDEO SPONSOR: $5,000**
- Recognition on beginning title and end credits screens of event video
- Four tickets to event
- Recognition in *Voices of the Village* (sent to 2,500 supporters)
- Logo placement on Eliza Bryant Village website and social media channels
- Logo placement on St. Clair Ballroom screens
- Full page color ad in gala program book
Gala Committee
Mr. Bill Beargie
Gala Committee Chair
Marijo Atkinson
Anita Bailey
Zadie Barber
Katie Boland
Denita R. Bonhart
Kathryn Brod
Beverly Charles
Marcella Boyd Cox
Chantel Davis
Nancy Griffith
Gregory Hall
Gwendolyn James
Kimberly Lenahan
Mary McNamara
Teena Mitchell
Joan Palumbo
Loretta Reeder
Sonya Shakir
Danielle Sydnor
Adrienne Vichill
Danny R. Williams
Lin Williams

Trustees
Danielle Sydnor, Chair
Cecil Lipscomb, 1st Vice Chair
Denita R. Bonhart, 2nd Vice Chair
William D. Ginn, Secretary
Barbara Bray, Recording Secretary
Rufus Heard, Treasurer
Alexis Clark-Amison
Zadie Barber, President, Aux. III
Bette R. Bonder
William T. Beargie
Ruth B. Fore
Gwendolyn James, President, Aux. II
Jean Allen Jenkins**
Ronald V. Johnson
Teena Mitchell, President, Aux. I
Diana L. Morris
Rufus Sims
Donald C. Williams**

Mission
Eliza Bryant Village’s mission is to provide quality services, outreach programs and a dignified, compassionate and secure living environment for seniors.

Programs & Services:
• Skilled Nursing
• Rehabilitation
• Adult Day & Senior Outreach
• Independent Housing
• Elder Justice Center*

* Opening in the Fall of 2019

Life Trustees
Jocelyn Booker
Frederick Kelly
Dorothy Mercer**
Linda Newsom
Mildred Talbot Redon

Honorary Trustees
Dorris Jackson
Hon. Benita Pearson
Sheryl Sereda

LEGEND
** Past Board President

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PARTNERSHIP COMMITMENT FORM

Name ________________________________________________________________

Title _________________________________________________________________

Company Name ______________________________________________________

Address ______________________________________________________________

City __________________________ State ____________ Zip ______________

Phone ________________________________________________________________

Email ________________________________________________________________

Company Website _____________________________________________________

PLEASE SELECT PARTNERSHIP LEVEL:

○ Gathering Room Partner $25,000
○ Individual Room Partner $10,000
○ Diamond Partner $7,500
○ Ruby Partner $5,000
○ Emerald Partner $2,500
○ Sapphire Partner $1,000

PAYMENT METHOD:

☐ Check Enclosed - Made payable to Eliza Bryant Village

☐ Credit Card  ☐ Mastercard  ☐ Visa

Card# ________________________________

Exp. Date ___________ CSV# (back of card) ___________________________________

Signature ______________________________________________________________

Thank you for supporting Eliza Bryant Village!

Please tear, fold and return the completed commitment form in the self-addressed envelope by December 15, 2019

For questions, contact Joan M. Palumbo at (216) 658-1880 or jpalumbo@elizabryant.org

Complete online sponsorship form at www.elizabryant.org
Eliza Bryant Village

Eliza Bryant Village, located on 17 acres in Cleveland’s Hough neighborhood, has been an anchor institution in the community for nearly 125 years. The oldest operating African American-founded long-term care facility in the United States, we serve more than 1,200 seniors annually with approximately 260 compassionate employees and nearly 300 volunteers.

Eliza Bryant Village provides high quality services for seniors along the continuum of care in a safe, dignified and compassionate environment. We offer skilled nursing with memory-care and rehabilitation as well as on-site dialysis care, an adult day care and senior outreach program that includes transportation and nutritious meals, and affordable independent senior housing. Home Care is available to Eliza Bryant Village seniors as well as our aging neighbors. The latest addition will be our newly created Elder Justice Center. The Crystal Ball Gala will celebrate this new service for which we are seeking your help.

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